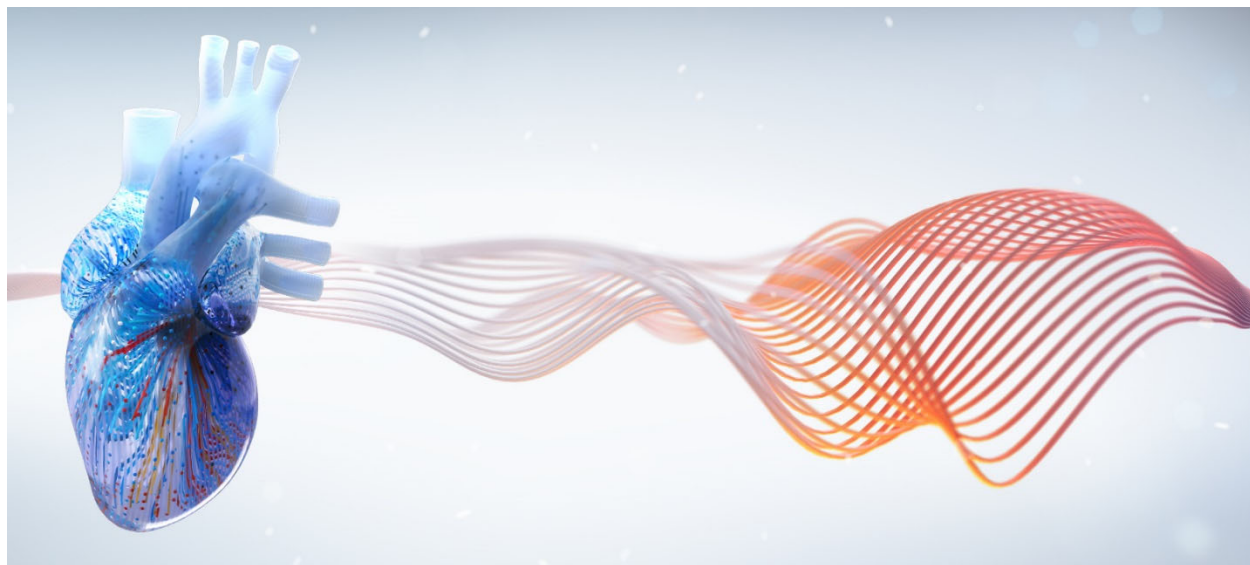




EXHIBITOR PROSPECTUS



Mayo Clinic Echocardiography

Comprehensive Review Course for Boards and Clinical Practice

May 1 – 5, 2027

Hilton Rochester Mayo Clinic | Rochester, MN

DEAR EXHIBITOR,

On behalf of Mayo Clinic Department of Cardiovascular Medicine, we are pleased to announce the **2027 Mayo Clinic Echocardiography Comprehensive Review Course for Boards and Clinical Practice** conference scheduled for **May 1 – 5, 2027**. You are invited to exhibit at the program to provide a valuable extension of the education content.

Conference details are available at: cveducation.mayo.edu

This course is specifically designed to prepare attendees for success on the National Board of Echocardiography (NBE) certification exam and for individuals looking to refresh and replenish their echocardiography knowledge. Expert faculty will discuss the relevant advances in techniques and the limitations of each modality. This activity has been approved for **37.5 AMA PRA Category 1 Credits™**.

Program Highlights

- Ultrasound Physics
- 2D and M-Mode
- Hemodynamics
- Valvular Heart Disease
- Ischemic Heart Disease
- Heart failure and Cardiomyopathies
- Pericardial Disease
- Congenital Heart Disease
- Strain and 3-D Echocardiography

Exhibits will be available during the conference on **May 1 – 5, 2027**. Exhibitors will be able to have displays during breakfasts and morning breaks. We are anticipating 150-plus participants for this medical education program focusing on echocardiography integration into clinical management.

Your company is invited to participate in the conference by providing an exhibit fee in the amount of \$2,800. This fee does not include attendance at the lectures, and exhibitor representatives wishing to participate in the lectures must register for the conference separately. All exhibitors will be acknowledged in conference materials and at the conference. As an organization approved by the Accreditation Council for Continuing Medical Education (ACCME) to provide accredited continuing medical education (CME), Mayo Clinic conducts such programs in accordance with the policies and guidelines of that organization. As indicated in the ACCME Standards for Commercial Support, live promotional activities will be kept separate from the CME.

If you are interested in exhibiting at this conference, please see the additional information included in this prospectus and complete and return the forms as indicated by **April 4, 2027**. If there is an additional person at your organization with whom we should correspond, please let us know.

We are excited about this program and hope that you will join us in 2027. If you have any questions about this conference or need additional information, please contact:

Lucas Westergaard | 507-993-9575 | Westergaard.lucas@mayo.edu

Sincerely,

Course Directors

Garvan C. Kane, M.D., Ph.D. Jae K. Oh, MD

EXHIBITOR INFORMATION

EVENT INFORMATION

Exhibit Contact Lucas Westergaard Education Specialist Mayo Clinic Cardiovascular Medicine CME Phone: 507-993-9575 Email: Westergaard.lucas@mayo.edu	Event Location Hilton Rochester Mayo Clinic 10 E Center Sreet Rochester, MN 55904 Hotel Information: Click here
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EXHIBIT FEES

Standard Tabletop Exhibit: \$2,800

- One 6' table and one chair
- General exhibit hall lighting and heating
- Wi-Fi
- Access to networking opportunities

Each company may designate up to two people to be responsible for the exhibit space during the exhibit times. Additional name badges may be purchased for a \$100 administrative processing fee per badge.

Exhibitor Assignments

Booth space assignments are based on first-come, first-served, space-available basis (following receipt of completed application/agreement).

In case of conflicting requests, priority will be determined based on:

1. Date the application was received by Mayo Cardiovascular CME
2. Amount of space requested
3. Special needs of the exhibitors

Payment: Mayo Clinic, Federal Tax ID # 41-6011702

Credit Card Payment:
Call: 800-283-6296

Check Send to Address:
200 First Street SW – SCN 3-302CE
Rochester, MN 55905

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Mobile Charging Stations- \$5,000.00

Charging stations will provide attendees an area to charge their mobile device or use their iPad or laptop. Your corporate logo or product on the charging stations will recognize your company's sponsorship and will include your booth location.

Product Theater - \$20,000

Non-CME product theater will give your company the opportunity to bring in an expert speaker, present directly to attendees and educate them on your latest and greatest products, devices, and pharmaceuticals. Contact the education specialist for detailed information.

EXHIBIT LOCATION & HOURS

Exhibits will be held in ballroom foyer near the general session. Refreshments and continental breakfast will be held in the meeting space. Storage space is limited to what can fit under your skirted table.

Friday, April 30, 2027

1:30 p.m. – 4:30 p.m.

Exhibit Set-up

Saturday, May 1, 2027

10:00 a.m. – 10:30 a.m.

Exhibit Set-up

10:55 – 11:30 a.m.

12:35 – 1:15 p.m.

3:15 – 3:45 p.m.

Sunday, May 2, 2027

9:50 – 10:30 a.m.

Exhibit Hours

12:20 – 1:00 p.m.

3:05 – 3:30 p.m.

Monday, May 3, 2027

10:00 – 10:30 a.m.

Exhibit Hours

12:05 – 1:00 p.m.

3:05 – 3:30 p.m.

Tuesday, May 4, 2027

10:20 – 11:00 a.m.

Exhibit Hours

12:40 – 1:30 p.m.

3:10 – 3:30 p.m.

Ultrasound machines will be used during the 3-D Knobology Workshop hands-on training sessions. Please contact Lucas Westergaard to provide an in-kind support with ultrasound machines.

EXHIBITOR INFORMATION & LOGISTICS

Shipping

Packages may be shipped directly to the hotel but may not arrive more than three (3) days prior to the meeting. Package charges will apply at the hotel.

You must fill out a Shipping Form provided by the Hilton Hotel. Any shipment sent without a shipping form will be refused by the Hilton Hotel. Contact Lucas Westergaard for questions. This will be provided in the exhibitor information email.

Westergaard.lucas@mayo.edu

Hilton Rochester Mayo Clinic

10 E Center St

Rochester, MN 55904

Conference Name: Mayo Clinic / May, 1-5 / April Dahl

Return shipping from the hotel: Arrangements must be made directly with the hotel business center.

EXHIBITOR POLICIES

- Each company may designate up to two people to be responsible for the exhibit space during the exhibit times. Additional name badges may be purchased for a \$100 administrative processing fee per badge.
- Exhibit representatives are not eligible to enter the educational sessions unless registered as an attendee.
- Exhibit reps who wish to register as an attendee are not eligible to obtain a syllabus unless they are also a registered healthcare provider.

Exhibits and exhibitors must comply with all relevant Mayo Clinic, American Medical Association, and Accreditation Council for Continuing Medical Education policies.

At the discretion of the meeting organizers, exhibitors may be permitted to attend one or two talks or presentations within the activity without payment of a registration fee. Exhibitor representatives shall not be invited to, or included in, attendee or faculty dinners within the activity program. Mayo Clinic considers including representatives of exhibitor organizations in such events to create a perceived conflict of interest that may negatively influence attendees' view of the event, Mayo Clinic, or Mayo Clinic representatives.

Exhibitors shall not distribute materials of a promotional nature to participants. Providing items for healthcare professionals' use, even if they are practice-related items of minimal value, may foster misperceptions that company interactions with healthcare professionals are not based on informing them about medical and scientific issues. Such non-educational items should not be offered even if they are accompanied by educational materials.

Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment, and display always. No formal security will be hired for this meeting. It is understood that Mayo Clinic is not liable for any loss or damages to property or personal injury caused by the exhibitor or his agents, representatives, employees, or any other persons. It is further understood and agreed that Mayo Clinic shall not be held liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of these policies.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere in or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.