

Snow King Resort is Becoming Trailborn Jackson Hole



A Refreshed Mountain West Resort

A new chapter is unfolding at the base of Snow King Mountain. Snow King Resort is evolving into Trailborn Jackson Hole—a reimagined mountain resort and spa that captures the adventurous spirit of Jackson Hole while delivering elevated comfort and sophisticated hospitality. This transformation honors the property's legendary location while introducing a fresh, adventure-forward identity designed for modern travelers who crave authentic outdoor experiences without sacrificing style or service.

What's Changing, What's Staying

The transformation brings a new name, refreshed aesthetic, and enhanced guest experience—but everything you value about this location remains intact. Guestrooms are receiving a complete refresh with updated design and modern touches, and this work will be finished well before your group arrivals to ensure attendees experience the new Trailborn without any disruption. The result? A property that feels both familiar and excitingly new—polished, purposeful, and ready to deliver memorable experiences.



Signature Amenities & Elevated Experiences



Newly opened Lobby Cafe

Fuel your adventures at our vibrant Lobby Cafe. Enjoy expertly crafted coffees, fresh pastries, and grab-and-go options. The perfect spot to energize before or warm up after hitting the slopes or trails.



Old Timer Restaurant & Bar

An après-forward dining destination featuring crisp classics and alpine comfort food. Gather your group around the fire for craft cocktails, local brews, and hearty dishes that celebrate the flavors of the region – perfect for unwinding after a day on the slopes or trails.



Outdoor Pool & Hot Tub

Soak in heated waters while surrounded by mountain vistas. Our outdoor pool and hot tub feature full-service bar and café, creating a social hub where your group can relax, connect, and take in the stunning Wyoming landscape.



The Alley-oop

A vibrant games lounge featuring duckpin bowling, bringing playful energy and friendly competition to your group's downtime. The Alley-oop offers a unique venue for team-building, casual networking, or simply letting loose after a day of adventure.