

### Dear Potential Exhibitor:

On behalf of Course Directors, Doctors Francisco Lopez, Zachi Attia, Guru Kowlgi, Malini Madhavan and the Mayo Clinic Department of Cardiovascular Diseases, I am inviting you to exhibit at the **4th Annual Current Applications and Future of AI in Cardiology** to be held October 8-11, 2025 in Napa, CA at the Marriott.

This is a program focused on artificial intelligence (AI) in Cardiology targeting clinicians, clinical investigators, computer scientists, data scientists and engineers interested in current and potential applications of AI in cardiovascular medicine.

In the program we have provided ample time for participants to review the latest updates from your company. Viewing is available during all meal functions.

An exhibit fee of \$3,000 is requested. Funds will be used towards the exhibit space which will include 10x10 space, acknowledgement on signage, logo placement on our website, and on-line syllabus. If you are interested in exhibiting, please complete and return the attached *Written Exhibit Agreement*. Checks can be made payable to Mayo Clinic (Federal ID #41-6011702) and sent to the attention of Sheila Fick, Mayo Clinic, 200 First Street SW/SN 03-302CE, Rochester, MN 55905.

In order to reserve space at this conference, please reply at your earliest convenience.

• Credit Card or Check payable to: Mayo Clinic (Reference AI)

• Tax ID: 41-6011702

• Mail this payment to: Mayo Clinic

**ATTN: Sheila Fick** 

200 1st Street SW/SN 03-302CE

Rochester, MN 55905

- The arrangement to participate in this event represents a fair market value transaction for bona fide services rendered to NPC, and is specifically made without intent to induce or reward referrals for the purchase of NPC products.
- The payment is intended to cover only the costs related to the agreed upon promotional activities.
- NPC funds will not be used for items that are not permitted by applicable industry code requirements, and will not be used to remunerate any individual healthcare professional (HCP), nor will any funds be used to support any Independent Charitable Co-Pay Assistance programs.
- The exhibit payment is not an unrestricted charitable contribution or educational grant for accredited or non-accredited continuing medical education
- This payment will be reported where applicable to meet Federal and State Sunshine Disclosure laws

Please e-mail the attached Letter of Agreement to Sheila Fick at <u>fick.sheila@mayo.edu</u>. If you have further questions, please feel free to contact me at 507-261-8178. We hope that you will be able to join us in this exciting educational endeavor.

Sincerely yours,

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Sheila M. Fick Mayo Clinic

Enclosures



#### **Instructions:**

Complete this form to serve as an exhibit contract between Accredited Provider: Mayo Clinic College of Medicine and Science – MCSCPD and external organizations at Continuing Medical Education events.

Activity Information	
Title	Tracking ID
Activity Location (Venue, City, State)	Dates
Activity Contact(s) [CMES/EAC Name(s)]	<u>'</u>
Support Location (select one)  Arizona Florida Rochester Other:	
Exhibitor Information	
Company Name (as it should appear on printed materials)	
Exhibitor Contact (if different than exhibit representative) (First, Last)	Exhibitor Contact Email
Name(s) of Representative(s) Exhibiting (maximum of two representative	s allowed per exhibit)
Address (Street, City, State, ZIP or Country Code)	Phone
Email Address(es) Representative(s) Exhibiting	Fax
Named exhibitor wishes to exhibit at the above-named activity for the amount of (USD): \$	
NOTE: Request for power, internet access, or other items not included in tat the discretion of Mayo Clinic School of Continuous Professional Develo	
Additional Requests	

### **Terms and Conditions**

- **Exhibitor** agrees to abide by ACCME accreditation requirements and ACCME Standards for Integrity and Independence in Accredited Continuing Education ("Standards") as stated at www.accme.org/publications/standards-for-integrity-and-independence-accredited-continuing-education. The standards include, but are not limited to, the following requirements:
  - Accredited continuing education must protect learners from commercial bias and marketing.
  - Accredited education must be free of marketing or sales of products or services. Faculty must not actively promote or sell products or services that serve their professional or financial interests during accredited education.
  - The accredited provider must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.
- **Exhibitor** may only distribute educational promotional materials at their exhibit space. Distribution of noneducational items (pens, notepads, etc), pharmaceuticals, or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the Accredited Provider. No additional payments, goods, services, or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

# Exhibitor Agreement (continued)

- Completion of this agreement represents a commitment and Exhibitor is obligated to provide full payment of all amounts due under this
  agreement by the Activity Date unless otherwise agreed upon by the Accredited Provider. Accredited Provider reserves the right to refuse
  exhibit space to Exhibitor in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, **Accredited Provider** will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by **Exhibitor** less than forty-five (45) days in advance of the **Activity Date**, the total amount due under this Agreement shall be immediately due and payable to **Accredited Provider**.
- Accredited Provider agrees to provide exhibit space and may acknowledge Exhibitor in activity announcements. Accredited Provider
  reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note:** All exhibitors **must be approved** by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the "Terms and Conditions" outlined in this Exhibitor Agreement (including ACCME Standards for Integrity and Independence in Accredited Continuing Education).

## **Signatures**

Exhibitor Representative Signature	Exhibitor Representative Printed Name (First, Middle, Last)	Date (mm-dd-yyyy)
Mayo Clinic Representative Signature	Mayo Clinic Representative Printed Name (First, Middle, Last)	Date (mm-dd-yyyy)

### **Payment Information**

Complete and Return This Form Before (mm-dd-yyyy)		

- Select payment type for the support location you selected on page 1.
- Make check payable to Mayo Clinic. Identify course name on the check.
- Do not send credit card information via email.

☐ Arizona	□ Florida
Federal Tax Identification 86-0800150	Federal Tax Identification 59-3337028
☐ Check	☐ Check
☐ Credit Card or Wire Transfer	☐ Credit Card or Wire Transfer
For payment by credit card or wire transfer, call the MCSCPD office at 1-480-301-4580.	For payment by credit card or wire transfer, call the MCSCPD office at 1-800-462-9633.
Send payment to: Mayo Clinic – MCSCPD 13400 East Shea Blvd. Scottsdale, AZ 85259	Send payment to: Mayo Clinic – MCSCPD 4500 San Pablo Road Jacksonville, FL 32224
□ Rochester	□ Other
Federal Tax Identification 41-6011702	Federal Tax Identification
☐ Check	☐ Check
☐ Credit Card or Wire Transfer	☐ Credit Card or Wire Transfer
For payment by credit card or wire transfer, call the MCSCPD office at 1-800-323-2688.	For payment by credit card or wire transfer, call:
Send payment to: Mayo Clinic – MCSCPD 200 First St SW, Plummer 2-60 Rochester, MN 55905	Send payment to:

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