



EXHIBITOR PROSPECTUS



ARRHYTHMIAS & THE HEART

A Cardiovascular Update

January 13-17, 2025

Fairmont Orchid | Kona, Hawaii

DEAR EXHIBITOR,

On behalf of Mayo Clinic Department of Cardiovascular Medicine, we are pleased to announce the **Arrhythmias and the Heart: A Cardiovascular Update 2025**. The program will be offered as a live in-person and a livestream learning opportunity.

Conference details are available at: cveducation.mayo.edu

The program highlights key topics in cardiology to keep the practitioner current, with an emphasis on cases, updates, and clinical guidelines. Special sessions will highlight ECG pearls useful in all aspects of cardiology. There will be an emphasis on patient management, case-based presentations, and panel discussion sessions to provide interaction between the faculty and attendees. This activity has been approved for *23.25 AMA PRA Category 1 Credits™*.

Program Highlights

- Atrial Fibrillation: Drugs, Ablation, Stroke Prevention, New Drugs, and Closure Devices
- ECG Pearls for Clinical Practice
- Heart Failure Update: Drugs, Devices, and Remote Monitoring
- Ventricular Arrhythmias and Sudden Cardiac Death
- Supraventricular Tachycardia: Contemporary Management
- Syncope: Evaluation, Management, and Guidelines
- Structural Heart Disease

Product exhibits will be available during the conference on **January 13-17, 2025**. Exhibitors will be able to have displays during breakfasts and morning breaks. We are anticipating 200 – 250 participants for this medical education program focusing on cardiology.

Your company is invited to participate in the conference by providing an exhibit fee in the amount of \$2,500. This fee does not include attendance at the lectures, and exhibitor representatives wishing to participate in the lectures must register for the conference separately. All exhibitors will be acknowledged in conference materials and at the conference. As an organization approved by the Accreditation Council for Continuing Medical Education (ACCME) to provide accredited continuing medical education (CME), Mayo Clinic conducts such programs in accordance with the policies and guidelines of that organization. As indicated in the ACCME Standards for Commercial Support, live promotional activities will be kept separate from the CME.

If you are interested in exhibiting at this conference, please see the additional information included in this prospectus and complete and return the forms as indicated by **December 1, 2024**. Please provide a company logo (jpg). If there is an additional person at your organization with whom we should correspond, please let us know.

We are excited about this program and hope that you will join us in 2025. If you have any questions about this conference or need additional information, please contact:

Charlene Tri | 507-284-1986 | ctri@mayo.edu

Sincerely,

Course Directors

Paul Friedman, M.D.

Win-Kuang Shen, M.D.

Fred Kusumoto, M.D.

Course Co-Directors

Peter Noseworthy, M.D.

Malini Madhavan, M.D.

EXHIBITOR INFORMATION

EVENT INFORMATION

Exhibit Contact Charlene Tri Education Specialist Mayo Clinic Cardiovascular Medicine CME P: 507-284-1986 E: ctri@mayo.edu	Event Location <u>Fairmont Orchid</u> One North Kaniku Drive Kamuela, HI 96743 Hotel Information: Click here
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EXHIBIT FEES

Standard Tabletop Exhibit: \$2,500

- One 6' table and one chair
- General exhibit hall lighting and heating
- Wi-Fi
- Access to networking opportunities throughout the conference
- Company logo and link on meeting website under exhibits

Exhibitor Assignments

Booth space assignments are based on first-come, first-served, space-available basis (following receipt of completed application/agreement).

In case of conflicting requests, priority will be determined on the basis of:

1. Date the application was received by Mayo Cardiovascular CME.
2. Amount of space requested.
3. Special needs of the exhibitors.

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Mobile Charging Stations- \$5,000.00

Charging stations will provide attendees an area to charge their mobile device or use their iPad or laptop. Your corporate logo or product on the charging stations will recognize your company's sponsorship and will include your booth location.

Product Theater - \$20,000

Non-CME product theater will give your company the opportunity to bring in an expert speaker, present directly to attendees and educate them on your latest and greatest products, devices and pharmaceuticals. Contact the education specialist for detailed information.

EXHIBIT LOCATION & HOURS

Exhibits will be held in ballroom foyer near the general session. Refreshments and continental breakfast will be held in the meeting space. Storage space is limited to what can fit under your skirted table.

Sunday, January 13, 2025	
3:00 p.m. – 6:00 p.m.	Exhibit Set-up
Monday, January 14, 2025	
7:00 a.m. – 8:00 a.m. 9:30 – 10:30 a.m.	Exhibit Hours
Tuesday, January 15, 2025	
7:00 a.m. – 8:00 a.m. 9:30 – 10:30 a.m.	Exhibit Hours
Wednesday, January 16, 2025	
7:00 a.m. – 8:00 a.m. 9:30 – 10:30 a.m.	Exhibit Hours
Thursday, January 17, 2025	
7:00 a.m. – 8:00 a.m. 9:30 – 10:30 a.m.	Exhibit Hours
Friday, January 18, 2025	
7:00 a.m. – 8:00 a.m. 9:30 – 10:30 a.m.	Exhibit Hours
10:30 a.m.	Exhibit Tear Down

EXHIBITOR INFORMATION & LOGISTICS

Shipping

Packages may be shipped directly to the hotel but may not arrive more than 3 days prior to the meeting. Package charges will apply at the hotel.

Fairmont Orchid

One North Kaniku Drive
Kamuela, HI 96743

Conference Name: Mayo Clinic / Jan. 13-17 / Jim DeLuz

Return shipping from the hotel: Arrangements must be made directly with the hotel business center.

EXHIBIT POLICIES

Each company may designate up to two persons to be responsible for the exhibit space during the exhibit times. Exhibit representatives are not eligible to enter the educational sessions unless registered as an attendee. Exhibit reps who wish to register as an attendee are not eligible to obtain a syllabus unless they are also a registered healthcare provider.

Exhibits and exhibitors must comply with all relevant Mayo Clinic, American Medical Association, and Accreditation Council for Continuing Medical Education policies.

At the discretion of the meeting organizers, exhibitors may be permitted to attend one or two talks or presentations within the activity without payment of a registration fee. Exhibitor representatives shall not be invited to, or included in, attendee or faculty dinners within the activity program. Mayo Clinic considers including representatives of exhibitor organizations in such events to create a perceived conflict of interest that may negatively influence attendees' view of the event, Mayo Clinic, or Mayo Clinic representatives.

Exhibitors shall not distribute materials of a promotional nature to participants. Providing items for healthcare professionals' use, even if they are practice-related items of minimal value, may foster misperceptions that company interactions with healthcare professionals are not based on informing them about medical and scientific issues. Such non-educational items should not be offered even if they are accompanied by educational materials.

Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment and display at all times. No formal security will be hired for this meeting. It is understood that Mayo Clinic is not liable for any loss or damages to property or personal injury caused by the exhibitor or his agents, representatives, employees, or any other persons. It is further understood and agreed that Mayo Clinic shall not be held liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of these policies.