

## Exhibit Request

Dear Potential Exhibitor:

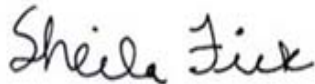
On behalf of Course Directors, Doctors Steve Lester, Martha Grogan Jared Bird, Allen Luis, and the Mayo School of Continuous Professional Development, I am inviting you to provide an exhibit for **Echo Fiesta: An In-Depth Review of Adult Echo for Sonographers and Physicians** course **April 24-27, 2025 in San Antonio, Texas** at the Hyatt Hill Country.

Echo Fiesta is designed to provide a practical review of the current uses and limitations of 2-D echocardiography, Doppler and color flow imaging in the assessment of adult myocardial, ischemic, pericardial, and valvular heart disease. Traditional topics in the field of echocardiography including the assessment of systolic and diastolic function, quantitative Doppler, and stress echocardiography will be presented. In addition, newer techniques including 3-D echo and Doppler and 2-D strain imaging will be presented. The program will concentrate on practical points regarding daily use of these techniques with illustrative examples from a wide variety of cardiovascular disorders.

An exhibit fee of \$2,500 is requested. If you are interested in exhibiting at this course, please complete and return the attached *Written Exhibitor Agreement*. Checks can be made payable to Mayo Clinic (Federal ID #41-6011702) and sent to the attention of Sheila Fick, Mayo Clinic, 200 First Street SW/SN-03-302CE, Rochester, MN 55905. **In addition, ultrasound companies wishing to participate in the live scanning sessions listed, the attached in-kind form will need to be completed.**

If you have any questions about our program or need additional information, please do not hesitate to contact me at 507-261-8178 or via e-mail: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu). Thank you for in advance for your continued support of the Mayo Clinic Cardiology Department as well as Mayo Clinic Continuous Professional Development.

Sincerely,



Sheila Fick  
Education Specialist

On behalf of Course Directors:  
Steve Lester, M.D.  
Martha Grogan, M.D.  
Allen Luis, M.D.  
Jared Bird, M.D.



# Exhibitor Agreement

Mayo Clinic School of Continuous Professional Development (MCSCPD)

### Instructions:

Complete this form to serve as an exhibit contract between Accredited Provider: Mayo Clinic College of Medicine and Science – MCSCPD and external organizations at Continuing Medical Education events.

### Activity Information

Title	Tracking ID
Activity Location (Venue, City, State)	Dates
Activity Contact(s) [CMES/EAC Name(s)]	
Support Location (select one) <input type="checkbox"/> Arizona <input type="checkbox"/> Florida <input type="checkbox"/> Rochester <input type="checkbox"/> Other:	

### Exhibitor Information

Company Name (as it should appear on printed materials)	
Exhibitor Contact (if different than exhibit representative) <i>(First, Last)</i>	Exhibitor Contact Email
Name(s) of Representative(s) Exhibiting (maximum of two representatives allowed per exhibit)	
Address <i>(Street, City, State, ZIP or Country Code)</i>	Phone
Email Address(es) Representative(s) Exhibiting	Fax
Named exhibitor wishes to exhibit at the above-named activity for the amount of (USD): \$	

NOTE: Request for power, internet access, or other items not included in the agreement may incur additional fees. Approval of custom requests is at the discretion of Mayo Clinic School of Continuous Professional Development.

Additional Requests
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### Terms and Conditions

- **Exhibitor** agrees to abide by ACCME accreditation requirements and ACCME Standards for Integrity and Independence in Accredited Continuing Education (“Standards”) as stated at [www.accme.org/publications/standards-for-integrity-and-independence-accredited-continuing-education](http://www.accme.org/publications/standards-for-integrity-and-independence-accredited-continuing-education). The standards include, but are not limited to, the following requirements:
  - Accredited continuing education must protect learners from commercial bias and marketing.
  - Accredited education must be free of marketing or sales of products or services. Faculty must not actively promote or sell products or services that serve their professional or financial interests during accredited education.
  - The accredited provider must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.
- **Exhibitor** may only distribute educational promotional materials at their exhibit space. Distribution of noneducational items (pens, notepads, etc), pharmaceuticals, or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the **Accredited Provider**. No additional payments, goods, services, or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

# Exhibitor Agreement (continued)

- Completion of this agreement represents a commitment and **Exhibitor** is obligated to provide full payment of all amounts due under this agreement by the **Activity Date** unless otherwise agreed upon by the **Accredited Provider**. **Accredited Provider** reserves the right to refuse exhibit space to **Exhibitor** in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, **Accredited Provider** will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by **Exhibitor** less than forty-five (45) days in advance of the **Activity Date**, the total amount due under this Agreement shall be immediately due and payable to **Accredited Provider**.
- **Accredited Provider** agrees to provide exhibit space and may acknowledge **Exhibitor** in activity announcements. **Accredited Provider** reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note:** All exhibitors **must be approved** by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the "Terms and Conditions" outlined in this Exhibitor Agreement (including ACCME Standards for Integrity and Independence in Accredited Continuing Education).

## Signatures

Exhibitor Representative Signature ▶	Exhibitor Representative Printed Name <i>(First, Middle, Last)</i>	Date <i>(mm-dd-yyyy)</i>
Mayo Clinic Representative Signature ▶	Mayo Clinic Representative Printed Name <i>(First, Middle, Last)</i>	Date <i>(mm-dd-yyyy)</i>

## Payment Information

Complete and Return This Form Before <i>(mm-dd-yyyy)</i>
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- Select payment type for the support location you selected on page 1.
- Make check payable to Mayo Clinic. Identify course name on the check.
- Do not send credit card information via email.

<input type="checkbox"/> <b>Arizona</b> Federal Tax Identification 86-0800150 <input type="checkbox"/> Check <input type="checkbox"/> Credit Card or Wire Transfer For payment by credit card or wire transfer, call the MCSCPD office at 1-480-301-4580. Send payment to: Mayo Clinic – MCSCPD 13400 East Shea Blvd. Scottsdale, AZ 85259	<input type="checkbox"/> <b>Florida</b> Federal Tax Identification 59-3337028 <input type="checkbox"/> Check <input type="checkbox"/> Credit Card or Wire Transfer For payment by credit card or wire transfer, call the MCSCPD office at 1-800-462-9633. Send payment to: Mayo Clinic – MCSCPD 4500 San Pablo Road Jacksonville, FL 32224
<input type="checkbox"/> <b>Rochester</b> Federal Tax Identification 41-6011702 <input type="checkbox"/> Check <input type="checkbox"/> Credit Card or Wire Transfer For payment by credit card or wire transfer, call the MCSCPD office at 1-800-323-2688. Send payment to: Mayo Clinic – MCSCPD 200 First St SW, Plummer 2-60 Rochester, MN 55905	<input type="checkbox"/> <b>Other</b> _____ Federal Tax Identification _____ <input type="checkbox"/> Check <input type="checkbox"/> Credit Card or Wire Transfer For payment by credit card or wire transfer, call:  Send payment to:



**THIS FORM FOR LIVE SCANNING PARTICIPANTS ONLY**

**MAYO CLINIC COLLEGE OF MEDICINE AND SCIENCE  
MAYO CLINIC SCHOOL OF CONTINUOUS PROFESSIONAL DEVELOPMENT  
WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT**

Mayo Clinic College of Medicine and Science (Accredited Provider), is committed to presenting CME activities that promote improvements of quality in healthcare and are independent of the control of commercial interests. As part of this commitment, Mayo Clinic College of Medicine and Science, has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interest<sup>i</sup>, which is used to pay all or part of the costs of a Mayo Clinic School of Continuous Professional Development activity.

**Title of CME Activity:** Echo Fiesta

**Activity Location:** Hyatt Hill Country, San Antonio, TX      **Activity Date(s):** April 18-21, 2024

**Name of Commercial Interest:** \_\_\_\_\_  
Company name denoted above will be reflected within our recognition materials.

**Estimated Value of In-kind Contribution:** \$ \_\_\_\_\_

**If in-kind equipment is being provided, identify the type of contribution (check all that apply):**

- Durable Equipment: \_\_\_\_\_
- Facilities/Space
- Disposable Supplies (non-biological): \_\_\_\_\_
- Human parts or tissue
- Animal parts or tissue
- Other (please describe): \_\_\_\_\_

Select one of the below shipping options (in-kind contributions only).

**We will be shipping the in-kind equipment.** \*Please remember to include return shipping labels in your shipment for the return of non-disposable items\*

In-kind equipment will need to be shipped to: \_\_\_\_\_

Delivery date & carrier: \_\_\_\_\_

Return labels are included.

Shipping information contact name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone number: \_\_\_\_\_

**We will have a representative deliver and return the equipment provided.**

Representative name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone number: \_\_\_\_\_

This representative will be present at the course to assist with the equipment.

## Terms, Conditions, and Purposes

### Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

### Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not provide advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.
7. Educational grant funds will not be used for food and beverage, faculty expenses, honoraria, or entertainment.

### Commercial Promotion

8. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
9. The Commercial Interest may not be the agent providing the CME activity to the learners.

### Disclosure

10. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution.
11. Commercial Interest representatives, who may be at the symposium, if requested, must sign a confidentiality agreement prior to participating in the educational activity.

### Ownership and Risk of Loss (for In-Kind Grants)

12. The Accredited Provider acknowledges that the Commercial Interest is the owner of the Equipment and shall retain sole and exclusive title to and ownership of, the Equipment. The Commercial Interest will be responsible for all costs in bringing and removing the Equipment to and from the Activity Location. The Commercial Interest shall bear the risk of loss for the Equipment.

### Use of Name

13. The Commercial Interest shall not use the names or trademarks of Mayo Clinic or of any of Mayo Clinic's affiliated entities in any advertising, publicity, endorsement, or promotion unless Mayo has provided prior written consent for the particular use contemplated.

The Commercial Interest and Mayo Clinic College of Medicine and Science agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) **Standards for Commercial Support of Continuing Medical Education** (<http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support>).

### Name of Accredited Provider: Mayo Clinic College of Medicine and Science

Tax ID Number: 41-6011702  
Contact: Mayo Clinic, 200 1st St SW, SN 03-302CE  
Rochester, MN 55905  
Email Address: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)  
Phone Number: 507-261-8178

**Name of Commercial Interest:** \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Fax Number: \_\_\_\_\_

**Agreed by Authorized Representatives**

**Commercial Interest**

**Mayo Clinic College of Medicine and Science**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

<sup>i</sup>The ACCME defines a Commercial Interest as any proprietary entity producing health care goods or services, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.



## Product Theater Opportunity

**Product Theater: \$20,000 base price per session (price to be reviewed and confirmed with specialist).**

Non-CME Product Theater will give your company the opportunity to bring in an expert speaker, present directly to attendees and educate them on your products, devices, and pharmaceuticals.

Product Theater details:

- Product Theater – details to be discussed with education specialist.
- Program may begin 30 minutes following course adjournment in the same room or separate room than the education event is taking place.
- Exhibit booth with the CME program additional fee.
- Mayo Clinic will arrange a room for your product theater.
- Mayo Clinic AV will provide audiovisual support and equipment.
- Education specialist will assist with banquet event order.
- Mayo Clinic CV alcohol policy: \$18 per person for hosted wine or beer. Tax and gratuity are additional.
- Signage and any announcement flyers would be the responsibility of the company.
- Course Directors must review and approve the list of speakers and a 50-word description of the event.
- Request should be submitted to education specialist at least four weeks prior to the start of the course.
  - Mayo Clinic staff, faculty, course directors may not serve as moderators, facilitators, speakers or participate in any other capacity than attending a product theater.
- Mayo Clinic will only offer the Commercial Interest an attendee list, upon request once all attendees have been provided an option to "opt-out" of being included on the list.
- Attendees are notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- The non-CME event may be identified in the final program (no logo), course website, and course welcome slides.

*Contact the program education specialist for details or visit the program website for information.*

[CVEDUCATION@MAYO.EDU](mailto:CVEDUCATION@MAYO.EDU)



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Mayo Clinic Representative Signature ▶	Mayo Clinic Representative Printed Name <i>(First, Middle, Last)</i>	Date <i>(mm-dd-yyyy)</i>

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Complete and Return This Form Before <i>(mm-dd-yyyy)</i>
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- Make check payable to Mayo Clinic. Identify course name on the check.
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