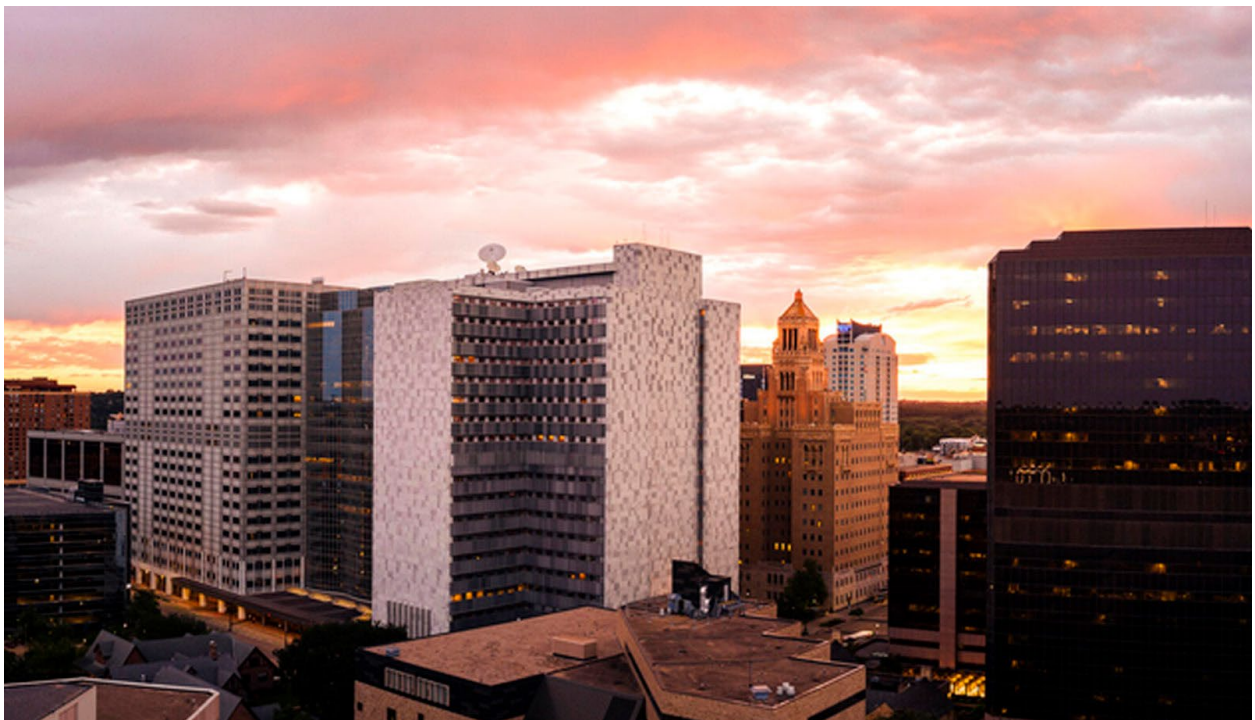




EXHIBITOR PROSPECTUS



2024 Interventional Cardiology Review Course
for Boards and Recertification

DEAR EXHIBITOR,

We are pleased to invite you to exhibit at the **2024 Interventional Cardiology Review Course** to be held **September 13-15, 2024**, at the Mayo Civic Center in Rochester, MN. You are invited to exhibit at the program to provide a valuable extension of the education content.

This 2.5 day course highlights interventional cardiology topics and information with practical application in studying for board certification in interventional cardiology. The course covers basic aspects of interventional cardiology, including catheterization laboratory equipment, radiation physics and safety, pharmacology, and procedural planning and performance. Specific patient lesion and procedural characteristics are highlighted including a review of challenging cases. We are anticipating 80 participants. This activity has been approved for 18.25 *AMA PRA Category 1 Credits™*.

Conference details are available at: cveducation.mayo.edu

Your company is invited to participate in the conference by providing an exhibit fee in the amount of \$2,500. This fee does not include attendance at the lectures, and exhibitor representatives wishing to participate in the lectures must register for the conference separately. All exhibitors will be acknowledged in conference materials and at the conference. As an organization approved by the Accreditation Council for Continuing Medical Education (ACCME) to provide accredited continuing medical education (CME), Mayo Clinic conducts such programs in accordance with the policies and guidelines of that organization. As indicated in the ACCME Standards for Commercial Support, live promotional activities will be kept separate from the CME.

If you are interested in exhibiting at this conference, please see the additional information included in this prospectus and complete and return the forms as indicated by **August 5, 2024**. If there is an additional person at your organization with whom we should correspond, please let us know.

We are excited about this program and hope that you will join us in 2024.

If you have any questions about this conference or need additional information, please contact: **Charlene Tri** at email ctri@mayo.edu.

Sincerely,

Course Directors

Gregory W. Barsness, M.D.

Mayra Guerrero, M.D.

Abhiram Prasad, M.D.

Eric H. Yang, M.D.

EXHIBITOR INFORMATION

EVENT INFORMATION

Exhibit Contact		Event Location
Alysha Bleifus Education Specialist Mayo Clinic Cardiovascular Medicine CME Email: bleifus.alysa@mayo.edu		Mayo Civic Center 30 Civic Center Dr SE Rochester, MN 55904

EXHIBIT FEES

Standard Tabletop Exhibit: \$2,500

- One 6' table and one chair
- General exhibit hall lighting and heating
- Wi-Fi
- Access to networking opportunities throughout the conference
- Company logo and link on meeting website under exhibits

Exhibitor Assignments

Booth space assignments are based on first-come, first-served, space-available basis (following receipt of completed application/agreement).

In case of conflicting requests, priority will be determined based on:

1. Date the application was received by Mayo Cardiovascular CME.
2. Amount of space requested.
3. Special needs of the exhibitors.

EXHIBIT LOCATION & HOURS

Exhibits will be held in ballroom foyer near the general session. Refreshments and continental breakfast will be held in the exhibit area. Storage space is limited to what can fit under your skirted table.

Friday, September 13, 2024

6:30 a.m. – 7:30 a.m.	Exhibit Set-up
7:30 – 8:30 a.m.	Exhibit Hours
10:15 – 10:45 a.m.	
12:30 – 1:30 p.m.	
3:30 – 4:00 p.m.	

Saturday, September 14, 2024

7:30 – 8:30 a.m.	Exhibit Hours
10:15 – 10:45 a.m.	
12:30 – 1:30 p.m.	
3:00 – 3:15 p.m.	
3:30 – 4:00 pm	Exhibit Tear-Down

Exhibit Policies

Each company may designate up to two persons to be responsible for the exhibit space during the exhibit times. Exhibit representatives are not eligible to enter the educational sessions unless registered as an attendee. Exhibit reps who wish to register as an attendee are not eligible to obtain a syllabus unless they are also a registered healthcare provider.

Exhibits and exhibitors must comply with all relevant Mayo Clinic, American Medical Association, and Accreditation Council for Continuing Medical Education policies.

At the discretion of the meeting organizers, exhibitors may be permitted to attend one or two talks or presentations within the activity without payment of a registration fee. Exhibitor representatives shall not be invited to, or included in, attendee or faculty dinners within the activity program. Mayo Clinic considers including representatives of exhibitor organizations in such events to create a perceived conflict of interest that may negatively influence attendees' view of the event, Mayo Clinic, or Mayo Clinic representatives.

Exhibitors shall not distribute materials of a promotional nature to participants. Providing items for healthcare professionals' use, even if they are practice-related items of minimal value, may foster misperceptions that company interactions with healthcare professionals are not based on

informing them about medical and scientific issues. Such non-educational items should not be offered even if they are accompanied by educational materials.

Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment, and display always. No formal security will be hired for this meeting. It is understood that Mayo Clinic is not liable for any loss or damages to property or personal injury caused by the exhibitor or his agents, representatives, employees, or any other persons. It is further understood and agreed that Mayo Clinic shall not be held liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of these policies.