



HEART FAILURE MANAGEMENT

for nurse practitioners, physician
assistants, and primary care providers

LAKE BUENA VISTA, FLORIDA
Disney's Yacht & Beach Club
March 18-21, 2024

[CVEDUCATION.MAYO.EDU](https://cveducation.mayo.edu)



EXHIBITOR PROSPECTUS

DEAR EXHIBITOR,

On behalf of Mayo Clinic Department of Cardiovascular Medicine, we are pleased to announce the **Heart Failure Management for the NP, PA, and Primary Care Providers** conference.

Conference details are available at: cveducation.mayo.edu

This course delivers a comprehensive review of the diagnosis and management of heart failure across its multiple stages. Heart failure is a prevalent and costly disease causing debilitating symptoms and excess mortality. While cardiac subspecialists provide essential testing and treatment at various stages of heart failure care, the majority of patient management is handled by primary care providers. A clinical format will highlight the practice dilemmas and key management strategies essential to enhance the attendees' confidence in caring for these challenging patients.

Product exhibits will be available during the conference on **March 18-21, 2024**. Exhibitors will be able to have displays during breakfasts, morning and afternoon breaks, and lunches. Attendee meal functions excluding lunch will be offered within the exhibit space. We anticipate 175-200 participants.

Your company is invited to participate in the conference by providing an exhibit fee in the amount of \$2,500. Included with the exhibit fee is a table (6 ft) and chairs. This fee does not include attendance at the lectures, and exhibitor representatives wishing to participate in the lectures must register for the conference separately. All exhibitors will be acknowledged in conference materials and at the conference. As an organization approved by the Accreditation Council for Continuing Medical Education (ACCME) to provide accredited continuing medical education (CME), Mayo Clinic conducts such programs in accordance with the policies and guidelines of that organization. As indicated in the ACCME Standards for Commercial Support, live promotional activities will be kept separate from the CME.

If you are interested in exhibiting at this conference, please see the additional information included in this prospectus and complete and return the forms as indicated by **February 15, 2024**. If there is an additional person at your organization with whom we should correspond, please let us know.

We are excited about this program and hope that you will join us.

If you have any questions about this conference or need additional information, please contact:

Charlene Tri | 507-284-1986 | ctri@mayo.edu |

Sincerely,

Course Directors

Janell Grazzini Frantz, APRN, C.N.P., M.S.N.

Sara B. Severson, APRN, C.N.P., M.S.

Grace Lin, M.D.

Melissa Lyle, M.D.

EXHIBITOR INFORMATION

EVENT INFORMATION

Exhibit Contact Charlene Tri Education Specialist Mayo Clinic Cardiovascular Medicine CME Phone: 507-284-1986 Email: ctri@mayo.edu		Event Location Disney's and Beach Yacht Club 1700 Epcot Resorts Boulevard Lake Buena Vista, Florida 32830-1000 Hotel Information: Click here
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EXHIBIT FEES

Standard Table Top Exhibit: \$2,500

- One 6' table and one chair
- General exhibit hall lighting and heating
- Wi-Fi
- Access to networking opportunities throughout the conference

Exhibitor Assignments

Booth space assignments are based on first-come, first-served, space-available basis (following receipt of completed application/agreement).

PROMOTIONAL OPPORTUNITIES

Mobile Charging Stations- \$5,000.00

Charging stations will provide attendees an area to charge their mobile device or use their iPad or laptop. Your corporate logo or product on the charging stations will recognize your company's sponsorship and will include your booth location.

Internet- \$5,000.00 (Exclusive)

Help attendees stay connected with their office and home while away at the conference. Sponsor the wireless internet access in the meeting space for Meeting attendees. The supporter will be recognized throughout the meeting in signage and electronic communications.

Product Theater - \$20,000

Non-CME product theater will give your company the opportunity to bring in an expert speaker, present directly to attendees and educate them on your latest and greatest products, devices and pharmaceuticals. Contact the education specialist for detailed information.

EXHIBIT LOCATION & HOURS

Exhibits will be held in Ballroom Foyer near the general session. Refreshments and continental breakfast will be held in the meeting space. Storage space is limited to what can fit under your skirted table.

Sunday, March 17, 2024

6:00 p.m. – 9:00 p.m.

Exhibit Set-up

Monday, March 18, 2024

7:00 a.m. – 8:00 a.m.

Exhibit Hours

9:30 a.m. – 10:15 a.m.

12:00 – 1:00 p.m.

Tuesday, March 19, 2024

7:00 a.m. – 8:30 a.m.

Exhibit Hours

10:00 a.m. – 10:30 a.m.

Wednesday March 20, 2024

7:00 a.m. – 8:00 a.m.

Exhibit Hours

9:30 a.m. – 10:00 a.m.

Thursday March 21, 2024

7:00 a.m. – 8:00 a.m.

Exhibit Hours

9:30 a.m. – 10:00 a.m.

10:15 – 11:00 a.m.

Exhibit Tear Down

EXHIBITOR INFORMATION & LOGISTICS

Shipping

Packages may be shipped directly to the hotel but may not arrive more than three(3) days prior to the meeting. Package charges will apply at the hotel.

Shipping Address:

Disney's Yacht & Beach Club Boulevard
1700 Epcot Resorts Blvd.
Lake Buena Vista, FL 32830

Hold for: Mayo Clinic HFMAN /March 18-21
Exhibiting : Rep On-Site Name, Company, Package #

Shipping from the hotel: arrangements must be made directly with the hotel business center.

Exhibit Policies

Each company may designate up to two persons to be responsible for the exhibit space during the exhibit times. Exhibit representatives are not eligible to enter the educational sessions unless registered as an attendee. Exhibit reps who wish to register as an attendee are not eligible to obtain a syllabus unless they are also a registered healthcare provider.

Exhibits and exhibitors must comply with all relevant Mayo Clinic, American Medical Association, and Accreditation Council for Continuing Medical Education policies.

At the discretion of the meeting organizers, exhibitors may be permitted to attend one or two talks or presentations within the activity without payment of a registration fee. Exhibitor representatives shall not be invited to, or included in, attendee or faculty dinners within the activity program. Mayo Clinic considers including representatives of exhibitor organizations in such events to create a perceived conflict of interest that may negatively influence attendees' view of the event, Mayo Clinic, or Mayo Clinic representatives.

Exhibitors shall not distribute materials of a promotional nature to participants. Providing items for healthcare professionals' use, even if they are practice-related items of minimal value, may foster misperceptions that company interactions with healthcare professionals are not based on informing them about medical and scientific issues. Such non-educational items should not be offered even if they are accompanied by educational materials.

Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment and display at all times. No formal security will be hired for this meeting. It is understood that Mayo Clinic is not liable for any loss or damages to property or personal injury caused by the exhibitor or his agents, representatives, employees, or any other persons. It is further understood and agreed that Mayo Clinic shall not be held liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of these policies.