

### Exhibit Request

Dear Potential Exhibitor:

On behalf of the Mayo School of Continuous Professional Development, previously the Mayo School of Continuing Medical Education, I am pleased to announce our "**Mayo Clinic Cardiology Updates at Puerto Vallarta: A Focus on Prevention**" course which will be held January 21-26, 2024 at the Marriott in Puerto Vallarta, Mexico. This course is intended for cardiologists, primary care providers, and internists, nurse practitioners and physician assistants working in the cardiology field, physiatrists, exercise specialists and nurses working in cardiac rehabilitation, and physicians directing cardiac rehabilitation centers.

The purpose of the meeting is to present state-of-the-art knowledge in cardiology with a clinically-based approach. The scope of the program is broad and will cover a wide spectrum of cardiovascular diseases but generally focused on prevention of coronary disease, stroke and sudden death. Expert faculty will present practical clinical approaches to diagnostics and latest management strategies of challenging and controversial topics in cardiology.

Upon the conclusion of the course, participants should be able to:

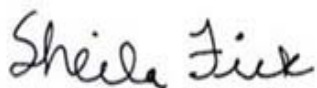
- Identify basic and advanced screening strategies to identify CVD risk in clinical practice
- Describe evidence-based lifestyle and medication management strategies to manage CVD risk factors
- Recognize indications for and impact of medication and surgical management of obesity
- Describe the critical steps in management of patients with known CVD, including CAD, heart failure, atrial fibrillation, stroke, valvular heart disease, thromboembolic events
- Recognize effective methods to identify and manage CVD risk in younger and older athletes

We would like to encourage your support for an exhibit in the amount of \$2,500. The exhibit space will be separate in the foyer and not in the educational session. Attendees will have access during all breakfast and break functions. Along with the signed letter of agreement, checks can be made payable to **Mayo Clinic** (Federal ID #41-6011702) and mailed to the attention of: Sheila Fick, 200 First St. SW/SN 03-302CE, Rochester, MN 55905.

Once agreed upon, your logo will be posted on our website if you desire, acknowledgement will be on signage on-site and on scrolling slides to both virtual and in-person attendees.

If you have any questions about our program or need additional information, please do not hesitate to contact me at 507-261-8178 or e-mail: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)

Sincerely,



Sheila Fick  
Department of Cardiovascular Diseases  
Mayo Clinic



## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	Cardiology Update at Puerto Vallarta: A Focus on Prevention
Activity Number	24R01217
Location	Puerto Vallarta, Mexico
Dates	January 21-26, 2024

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$2,500

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).

*Please list additional requests here:* (please note: additional requests may incur additional fees)

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation. If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date
Amy Whitby		

### ***PAYMENT INFORMATION***

Please indicate your method of payment:

PROVIDER Federal Tax ID number is **41-6011702**.

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic ATT: Sheila Fick 200 First St SW, SN 03-302CE Rochester, MN 55905  Please identify <b>Prevention 2024</b> on the check.	For payment by credit card or wire transfer, please call the CV Registrar at <b>800-283-6296</b>  <i>Do not send credit card information via email or fax.</i>

**Complete and return this form:**

[fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)

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 ATT: Sheila Fick  
 200 First St SW, SN 03-302CE  
 Rochester, MN 55905  
 T: 507-261-8178