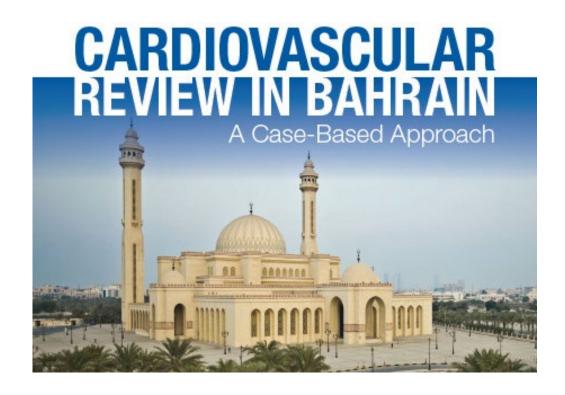


EXHIBITOR PROSPECTUS



DEAR EXHIBITOR,

On behalf of Mayo Clinic Department of Cardiovascular Medicine, we are pleased to announce the **Cardiovascular Review in Bahrain** conference to be held **November 1-4, 2023**.

Conference details are available at: cveducation.mayo.edu

This program provides a concise review of the knowledge required for all cardiologists and cardiology trainees to enhance the care of the patients with coronary artery disease, valvular heart disease, congenital heart disease, heart rhythm, vascular disease, and heart failure. The review is comprehensive and designed specifically to prepare attendees for their clinical cardiology practice. This program is designed for practicing cardiologists, internists, fellows-in training, and cardiovascular care associated with an overview of all aspects of cardiovascular medicine.

Product exhibits will be available during the conference on November 1-4, 2023. Exhibitors will be able to have displays during morning and afternoon breaks, and lunches. Attendee meal functions excluding lunch will be offered within the exhibit space.

Your company is invited to participate in the conference by providing an exhibit fee in the amount of \$3,000. Included with the exhibit fee is a 8'x'10 booth space, chairs. This fee does not include attendance at the lectures, and exhibitor representatives wishing to participate in the lectures must register for the conference separately. All exhibitors will be acknowledged in conference materials and at the conference. As an organization approved by the Accreditation Council for Continuing Medical Education (ACCME) to provide accredited continuing medical education (CME), Mayo Clinic conducts such programs in accordance with the policies and guidelines of that organization. As indicated in the ACCME Standards for Commercial Support, live promotional activities will be kept separate from the CME.

If you are interested in exhibiting at this conference, please see the additional information included in this prospectus and complete and return the forms as indicated by **October 1, 2023**. If there is an additional person at your organization with whom we should correspond, please let us know.

We are excited about this program and hope that you will join us in Bahrain.

If you have any questions about this conference or need additional information, please contact:

Charlene Tri | 507-284-1986 | ctri@mayo.edu |

Sincerely,

Cardiovascular Review in Bahrain Course Directors







Naser Ammash, M.D.



Joseph Maalouf, M.D.

GENERAL EXHIBITOR INFORMATION

Booth Fee prior to October 1, 2023: \$3,000 Booth Fee after October 1, 2023: \$4,500

- 6' table (8'X10')
- Chairs
- Wi-Fi
- · Access to networking opportunities throughout the conference

Exhibitor Assignments

Booth space assignments are based on first-come, first-served, space-available basis (following receipt of completed application/agreement).

In case of conflicting requests, priority will be determined on the basis of:

- 1. Date the application was received by Mayo Cardiovascular CME.
- 2. Amount of space requested.
- 3. Special needs of the exhibitors.

Booth Cancellation

Booth space cancellation refunds will be made based on the following schedule:

- Before October 15, 2023: 50% refund of total booth space rental fee
- On or after October 15, 2023: no refund

Service Contractor

An official service contractor has not been designated for this program.

Questions

CV Education Specialist	Charlene Tri	
	Phone: 507-284-1986	E-mail: <u>ctri@mayo.edu</u>
CV Education Coordinator	Deborah Feils	
	Phone: 507-266-0677	E-mail: feils.deborah@mayo.edu

EXHIBIT SCHEDULE

Tuesday, October 31, 2023

3:00 p.m. - 7:00 p.m.

Exhibit Set-up

Wednesday, November 1, 2023

8:00 a.m. – 8:45 a.m. 10:30 a.m. – 11:00 a.m.

12:45 p.m. – 1:00 p.m. Lunch

3:30 p.m. – 4:00 p.m.

Exhibit Hours

Thursday, November 2, 2023

8:00 a.m. – 8:45 a.m.

10:15 a.m. – 10:45 a.m.

12:30 p.m. – 1:30 p.m. Lunch

3:15 p.m. – 3:30 p.m.

Exhibit Hours

Friday, November 3, 2023

8:00 a.m. – 8:45 a.m.

10:30 a.m. – 10:50 a.m.

11:30 p.m. – 12:45 p.m. Lunch

3:00 p.m. – 3:30 p.m.

Exhibit Hours

Saturday, November 4, 2023

8:00 a.m. – 8:45 a.m.

10:15 a.m. – 10:45 a.m.

12:45 p.m. – 1:45 p.m. Lunch

4:00 p.m. – 4:30 p.m.

Exhibit Hours

4:45 – 6:00 p.m.

Exhibit Tear Down

Attendee Registration

Register on-line at: cveducation.mayo.edu

If this is the first time using the online system, you will need to create a profile and login account. Please note your login information for future registrations and access to program details. Each participant will need to provide an email and address to complete the on-line information. Participants that have attended in the past should use the information used during previous registration and accessing their learning dashboard.

Program Registration prior to October 6 \$795 Program Registration after October 6 \$895

Group Registration Information

Group registrations may be made online. To process a group registration, register each attendee via the online registration system and then forward the name of each participant to Ms. Deborah Feils (feils.deborah@mayo.edu).

An invoice will be forwarded for the total amount due. All registration fees must be received prior to October 25, 2023 in order to attend the conference. No exceptions will be made.

The registration fee includes tuition, electronic course syllabus, refreshments and lunches. A letter of confirmation will be sent upon receipt of payment and completed registration form. Please present the confirmation letter when checking in at the meeting registration desk.

Lodging

Guest rooms have been reserved for attendees and their guests with special course rates at **The Gulf Hotel Bahrain**.

The Gulf Hotel Bahrain

BD 60 superior • BD 70 deluxe • BD 110 Platinum

Phone Reservations: +973 17746343

Email Reservations: reservation@gulfhotelbahrain.com

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

- Neither Mayo Clinic Cardiovascular CME or the hotel, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or after the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development, Mayo Clinic Cardiovascular CME, and the hotel and their employees, volunteers, and committees from all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.