



Dear Healthcare Education Supporter,

On behalf of the Mayo School of Continuous Professional Development and the Department of Cardiovascular Diseases, I am pleased to announce our **"Echo Alaska: Frontiers of Multimodality Imaging Including Echo, Cardiac CT and MRI"** course which will be held July 18-22, 2022 at the Marriott Downtown in Anchorage, AK. This conference is specifically designed for adult and congenital cardiovascular specialists, internists, anesthesiologists, critical care physicians, surgeons, and sonographers interested in the clinical application of echocardiography.

This symposium is a comprehensive review of state-of-the-art echocardiography, cardiac CT, and MRI for a wide variety of cardiovascular disorders. We will emphasize new technologies and how to use imaging information for the care of your patients. Integration of Echo, CT, and MRI and their incremental value in clinical cardiology will be highlighted. An additional focus will be on the role of 2-D and 3-D echocardiography in guiding interventional therapies. Unique to this course is live scanning of patients with various CV disorders. This session will emphasize the importance of comprehensive echocardiographic acquisition and management decision based on echocardiographic data.

Upon completion of this program, attendees should be able to:

- Describe applications of echocardiography, cardiac CT, and MRI to clinical decision-making
- Integrate Doppler, 2-D, 3-D echocardiography for management of patients with valvular heart disease
- Describe how to apply information from Doppler, 2-D, and strain imaging to management of patients with cardiomyopathy and heart failure patients including heart failure with preserved EF
- Integrate information from cardiac CT and MRI to compliment echocardiography evaluation of patients with valvular disease, cardiomyopathy, and heart failure
- Apply information from echo/Doppler, cardiac CT, and MRI to management of patients with congenital heart disease
- Describe how to critically appraise imaging data for use in case-based management
- Assess treatment strategies for cardiomyopathies including amyloidosis and hypertrophic cardiomyopathy

We would like to encourage your support for an exhibit in the amount of **\$2,500**. Funds will be used towards the exhibit space which will include 10x10 space, acknowledgement on signage and on-line syllabus. Along with the signed letter of agreement, checks can be made payable to **Mayo Clinic** (Federal ID #41-6011702) and mailed to the attention of: Sheila Fick, 200 First St. SW/SN 03-302CE, Rochester, MN 55905.

If you have any questions about our program or need additional information, please do not hesitate to contact me at 507-261-8178 or e-mail: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)

Sincerely,

A handwritten signature in cursive script that reads 'Sheila Fick'.

Sheila Fick

Department of Cardiovascular Diseases – Mayo Clinic



## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

<b>Activity Title</b>	Echo Alaska: Frontiers of Multimodality Imaging Including Echo, Cardiac CT and MRI
<b>Activity Number</b>	22R01389
<b>Location</b>	Anchorage, AK
<b>Dates</b>	July 18-22, 2022

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

<b>Company Name (Exhibitor)</b> (as it should appear on printed materials)	
<b>Exhibit Contact</b> (if different then exhibit Rep.)	
<b>Name(s) of Representative(s) exhibiting:</b> (Maximum of two representatives allowed per exhibit)	
<b>Address</b>	
<b>Telephone</b>	
<b>Fax</b>	
<b>Email</b>	
<b>The named exhibitor wishes to exhibit at the above named activity for the amount of</b>	\$

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).  
Please list additional requests here: (please note: additional requests may incur additional fees)

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45)

days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.

- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

**PAYMENT INFORMATION**

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702**

Please remit check payable to: Mayo Clinic. Please identify name of course on the check stub.

<input type="checkbox"/> <b>Check</b>	<input type="checkbox"/> <b>Credit Card or Wire Transfer</b>
<p><b>Make payable to:</b></p> <p>Mayo Clinic                  ATTN: Sheila Fick                  200 First Street SW – SN 03-302CE                  Rochester, MN 55905</p> <p><i>Please identify <b>Echo Alaska 2022</b> on the check.</i></p>	<p><b>For payment by credit card or wire transfer:</b></p> <p>Please call the Mayo Clinic CV CME registrars at  <b>800.283.6296.</b></p> <p><i>Do not send credit card information via email or fax.</i></p>

Mayo Clinic  
 ATTN: Sheila Fick  
 200 First Street SW; SN 03-302CE  
 Rochester, MN 55905  
  
**P: 507-261-8178**  
**E: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)**

**THIS FORM FOR LIVE SCANNING PARTICIPANTS ONLY**

**MAYO CLINIC COLLEGE OF MEDICINE  
MAYO SCHOOL OF CONTINUOUS PROFESSIONAL DEVELOPMENT (MSCPD)  
WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT**

Mayo Clinic College of Medicine (Mayo School of CPD) (Accredited Provider), is committed to presenting CME activities that promote improvements of quality in healthcare and are independent of the control of commercial interests. As part of this commitment, Mayo Clinic College of Medicine (Mayo School of CPD), has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interest<sup>i</sup>, which is used to pay all or part of the costs of a Mayo School of CPD activity.

Title of CME Activity: Echo Alaska

Activity Location: Anchorage, Alaska Activity Date(s): July 18-22, 2022

Name of Commercial Interest:

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Company name denoted above will be reflected within our recognition materials.

**Amount/Value of In-kind (direct or in-kind):** \$ \_\_\_\_\_

**Type of In-Kind Grant (check all that apply):**

- Durable Equipment
  - Facilities/Space
  - Disposable Supplies (non-biological)
  - Human parts or tissue
  - Animal parts or tissue
  - Other (please describe):
- \_\_\_\_\_

### Terms, Conditions, and Purposes

#### Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

#### Appropriate Use of Commercial Support

- 3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
- 4. The Commercial Interest will not provide advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
- 5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
- 6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.
- 7. Educational grant funds will not be used for food and beverage, faculty expenses, honoraria or entertainment.

**Commercial Promotion**

- 8. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
- 9. The Commercial Interest may not be the agent providing the CME activity to the learners.

**Disclosure**

- 10. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution.
- 11. Commercial Interest representatives, who may be at the symposium, if requested, must sign a confidentiality agreement prior to participating in the educational activity.

**Ownership and Risk of Loss (for In-Kind Grants)**

- 12. The Accredited Provider acknowledges that the Commercial Interest is the owner of the Equipment and shall retain sole and exclusive title to and ownership of, the Equipment. The Commercial Interest will be responsible for all costs in bringing and removing the Equipment to and from the Activity Location. The Commercial Interest shall bear the risk of loss for the Equipment.

**Use of Name**

- 13. The Commercial Interest shall not use the names or trademarks of Mayo Clinic or of any of Mayo Clinic's affiliated entities in any advertising, publicity, endorsement, or promotion unless Mayo has provided prior written consent for the particular use contemplated.

The Commercial Interest and Mayo Clinic College of Medicine (Mayo School of CPD) agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) **Standards for Commercial Support of Continuing Medical Education** (appended).

**Name of Accredited Provider: Mayo Clinic College of Medicine**

Tax ID Number: 41-6011702  
 Contact: Mayo Clinic, 200 1st St SW, SN 03-302CE  
 Rochester, MN 55905  
 Email Address: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)  
 Phone Number: 507-261-8178

**Name of Commercial Interest:** \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

**Agreed by Authorized Representatives**

**Commercial Interest**

**Mayo Clinic College of Medicine**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

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Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

<sup>1</sup>The ACCME defines a Commercial Interest as any entity producing, marketing, re-selling, or distributing health care goods or services, consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests. (Revised 10/2013)

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