

On behalf of Course Directors, Doctors Malcolm Bell, Rajiv Gulati, Panithaya Chareonthaitawee, and the Mayo School of Continuous Professional Development, I am inviting you to exhibit at the Coronary Artery Disease: Case-Based Learning course October 15-17, 2021 in Las Vegas, NV at the Four Seasons. Each year, we have approximately 125 attendees.

This educational program will provide up-to-date practical knowledge to optimally manage patients with coronary artery disease. Case-based presentations will be complimented by state-of-the-art lectures covering the spectrum of coronary artery disease, including the latest advances in prevention, detection, and revascularization. Common practical dilemmas in patient management will be discussed. Throughout the program multiple challenging cases and dilemmas will be presented with opportunity for audience interaction and use of audience response system. Emphasis will be placed upon take-home messages offered by expert faculty.

In the program we have provided ample time for participants to review the latest updates from your company via **live and virtual exhibits**. The virtual exhibits will be open for viewing one week prior to the start of the conference and will close 30 days after. Viewing is available during all meal functions.

An exhibit fee of \$2,500 is requested. Funds will be used towards the exhibit space which will include 6' table space, Wi-Fi, access to networking opportunity, company logo and link on meeting website under the exhibits tab. If you are interested in exhibiting, please complete and return the attached *Written Exhibit Agreement*. Checks can be made payable to Mayo Clinic (Federal ID #41-6011702) and sent to the attention of Jessica Hemenway, Mayo Clinic Support Center North, 4001 41st St NW RO_SN_03_325.5, Rochester, MN 55901.

In order to reserve space at this conference, please reply at your earliest convenience.

- Live Exhibit: \$2,500
- Virtual Exhibit: \$250 (must also purchase live exhibit to have this rate)
- Optional Carrousel add-on for an additional \$500
- Optional Top 3 logo placement, an additional \$500 (limited to the first three submissions)
- This virtual platform will allow for up to 4 reps during this time
- You will also have access to the livestream program

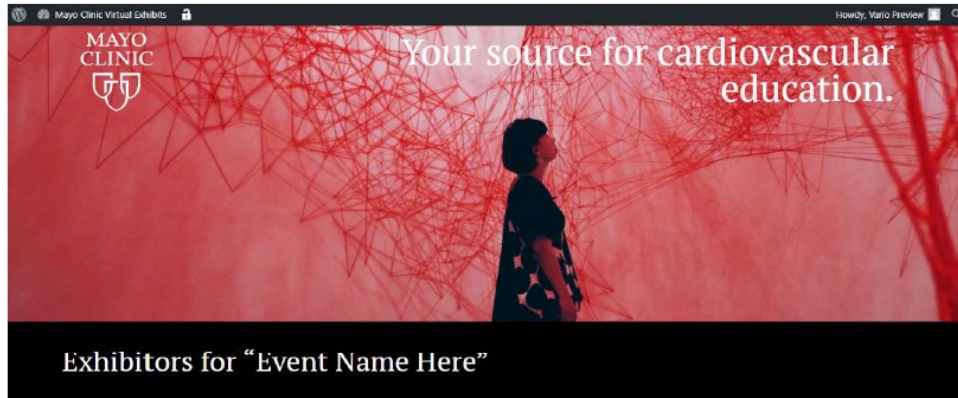
The virtual samples are shown below, or you can visit the demo site linked below.



Mayo Clinic
VirtualDemo CVCME;

Live Recording of Vario from Mayo Clinic Leadership:

https://mssvideoupload.mayo.edu/media/2021-02-04_Virtual+Exhibit+Platform+Demonstration/1_ofeisqt0



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- For payment by **Credit Card**, please call the CV CME Registrar at 800-283-6296
- Tax ID: **41-6011702**
- Check payable to: **Mayo Clinic (Reference CAD)** and mail this payment to:

Mayo Clinic Cardiovascular CME Office – Jessica Hemenway
200 First Street SW
RO_SN_3-302_CE
Rochester, MN 55905

Please e-mail the attached Letter of Agreement to Jessica Hemenway at Hemenway.jessica@mayo.edu . Once we receive your confirmation, we will forward instructions for uploading documents to the link. If you have further questions, please feel free to contact me at 507-884-2848. We hope that you will be able to join us in this exciting educational endeavor.

Sincerely yours,

Jessica Hemenway
Mayo Clinic

Enclosures