

## Exhibit Request

Dear Potential Exhibitor:

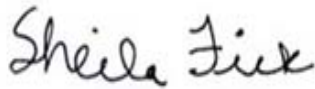
On behalf of Course Directors, Doctors Kyle Klarich, Steve Lester, Martha Grogan and the Department of Cardiology, I am inviting you to provide an exhibit for **Echo Fiesta: An In-Depth Review of Adult Echo for Sonographers and Physicians** course **April 6-9, 2020 in San Antonio, Texas** at the Hyatt Hill Country. Last year we had over 200 attendees and sold out of exhibit space.

Echo Fiesta is designed to provide a practical review of the current uses and limitations of 2-D echocardiography, Doppler and color flow imaging in the assessment of adult myocardial, ischemic, pericardial, and valvular heart disease. Traditional topics in the field of echocardiography including the assessment of systolic and diastolic function, quantitative Doppler, and stress echocardiography will be presented. In addition, newer techniques including 3-D echo and Doppler and 2-D strain imaging will be presented. The program will concentrate on practical points regarding daily use of these techniques with illustrative examples from a wide variety of cardiovascular disorders.

An exhibit fee of \$2,500 is requested. If you are interested in exhibiting at this course, please complete and return the attached *Written Exhibitor Agreement*. Checks can be made payable to Mayo Clinic (Federal ID #41-6011702) and sent to the attention of Sheila Fick, Mayo Clinic, 200 First Street SW/GO6-138, Rochester, MN 55905. **In addition, ultrasound companies wishing to participate in the live scanning sessions listed, the attached in-kind form will need to be completed.**

If you have any questions about our program or need additional information, please do not hesitate to contact me at 507-284-0536 or via e-mail: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu). Thank you for in advance for your continued support of the Mayo Clinic Cardiology Department as well as Mayo Clinic Continuous Professional Development.

Sincerely,



Sheila Fick  
Education Specialist

On behalf of Course Directors:

Kyle Klarich, M.D.  
Steve Lester, M.D.  
Martha Grogan, M.D.



## Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Activity Title	Echo Fiesta
Activity Number	20R07122
Location	San Antonio, TX
Dates	April 6-9, 2020

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$2,500.00

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date
Sheila Fick		

**PAYMENT INFORMATION**

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 41-6011702.

Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic ATT: Sheila Fick 200 First St SW/GO6-138 Rochester, MN 55905  Please identify <b>Echo Fiesta</b> on the check.	For payment by credit card or wire transfer, please call Jane Juenger at 507-266-6264.  <i>Do not send credit card information via email or fax.</i>

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).  
*Please list additional requests here:*

Complete and return this form along with your payment made to Mayo Clinic,  
Federal Tax ID# 41-6011702 to:

Mayo Clinic  
ATT: Sheila Fick  
200 First St SW/GO6-138  
Rochester, MN 55905  
T: 507-284-0536 E: fick.sheila@mayo.edu



**THIS FORM FOR LIVE SCANNING PARTICIPANTS ONLY**

**MAYO CLINIC COLLEGE OF MEDICINE  
MAYO SCHOOL OF CONTINUOUS PROFESSIONAL DEVELOPMENT (MSCPD)  
WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT**

Mayo Clinic College of Medicine (Mayo School of CPD) (Accredited Provider), is committed to presenting CME activities that promote improvements of quality in healthcare and are independent of the control of commercial interests. As part of this commitment, Mayo Clinic College of Medicine (Mayo School of CPD), has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a Mayo School of CPD activity.

Title of CME Activity: Echo Fiesta

Activity Location: San Antonio, TX Activity Date(s): April 6-9, 2020

Name of Commercial Interest: \_\_\_\_\_

Company name denoted above will be reflected within our recognition materials.

Amount/Value of In-kind (direct or in-kind): \$ \_\_\_\_\_

Type of In-Kind Grant (check all that apply):

- Durable Equipment
- Facilities/Space
- Disposable Supplies (non-biological)
- Human parts or tissue
- Animal parts or tissue
- Other (please describe): \_\_\_\_\_

**Terms, Conditions, and Purposes**

**Independence**

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

**Appropriate Use of Commercial Support**

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not provide advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.
7. Educational grant funds will not be used for food and beverage, faculty expenses, honoraria or entertainment.

**Commercial Promotion**

- 8. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
- 9. The Commercial Interest may not be the agent providing the CME activity to the learners.

**Disclosure**

- 10. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution.
- 11. Commercial Interest representatives, who may be at the symposium, if requested, must sign a confidentiality agreement prior to participating in the educational activity.

**Ownership and Risk of Loss (for In-Kind Grants)**

- 12. The Accredited Provider acknowledges that the Commercial Interest is the owner of the Equipment and shall retain sole and exclusive title to and ownership of, the Equipment. The Commercial Interest will be responsible for all costs in bringing and removing the Equipment to and from the Activity Location. The Commercial Interest shall bear the risk of loss for the Equipment.

**Use of Name**

- 13. The Commercial Interest shall not use the names or trademarks of Mayo Clinic or of any of Mayo Clinic’s affiliated entities in any advertising, publicity, endorsement, or promotion unless Mayo has provided prior written consent for the particular use contemplated.

The Commercial Interest and Mayo Clinic College of Medicine (Mayo School of CPD) agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) **Standards for Commercial Support of Continuing Medical Education** (appended).

**Name of Accredited Provider: Mayo Clinic College of Medicine**

Tax ID Number: 41-6011702  
 Contact: Mayo Clinic, 200 1st St SW, Gonda 6-138  
 Rochester, MN 55905  
 Email Address: [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)  
 Phone Number: 507-284-0536  
 Fax Number: 507-266-7403

**Name of Commercial Interest:** \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Fax Number: \_\_\_\_\_

**Agreed by Authorized Representatives**

**Commercial Interest**

**Mayo Clinic College of Medicine**

\_\_\_\_\_  
 Signature  
 \_\_\_\_\_  
 Print Name  
 \_\_\_\_\_  
 Title  
 \_\_\_\_\_  
 Date

\_\_\_\_\_  
 Signature  
 \_\_\_\_\_  
 Print Name  
 \_\_\_\_\_  
 Title  
 \_\_\_\_\_  
 Date

<sup>1</sup>The ACCME defines a Commercial Interest as any entity producing, marketing, re-selling, or distributing health care goods or services, consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests. (Revised 10/2013)



Mayo Clinic Department of  
Cardiovascular Medicine



An In-Depth Review of Adult Echocardiography  
for Sonographers and Physicians

**HYATT REGENCY HILL COUNTRY**  
SAN ANTONIO, TEXAS  
APRIL 6–9, 2020

**COURSE DIRECTORS**  
Kyle W. Klarich, M.D., FACC, FAHA, FASE  
Steven J. Lester, M.D., FACC, FRCPC, FASE  
Martha Grogan, M.D., FACC

21.75 **AMA**  
**PRA CATEGORY 1**  
**CREDITS™**

21.75 **MEDICAL**  
**KNOWLEDGE MOC**  
**POINTS IN THE**  
**ABIM**

In collaboration with:



**REGISTER ONLINE TODAY!**

[CVEDUCATION.MAYO.EDU](http://CVEDUCATION.MAYO.EDU)

# General Information

**Echo Fiesta**  
**April 6-9, 2020**

Hyatt Regency Hill Country Resort  
9800 Hyatt Resort Drive  
San Antonio, TX 78251  
Phone: 210-647-1234

## **Hotel**

To book your room at the Hyatt Regency Hill Country, call 888-421-1442 and state that you will be attending the **MAYO CLINIC** program. The room rate is \$219 single/double traditional room.  
**The cutoff date is Friday, March 13, 2020.**

## **Transportation**

The hotel is approximately 30 minutes from the San Antonio Airport.

## **Exhibit Location**

All sessions will be held at the Hyatt. The main meeting room will be the Fredericksburg Ballroom. Exhibits will be held in the Fredericksburg Foyer. Main visitations will be during each continental breakfast and refreshment breaks to be held in the exhibit area.

## **Exhibit Fee Includes**

- 8' x 10' Carpeted Exhibit Space
- 6' Table and Chair(s)
- Exhibitor Badge(s)
- Acknowledgement at Conference and in On-line Syllabus
- Food Functions

## **Installation and Dismantling**

Installation will be Sunday, April 5 between 5-7 p.m.  
Dismantling will be Thursday, April 9 after 10:15 a.m.

## Shipments

- Do not ship more than **3 days** prior to the program.
- **Number the boxes** "1 of 6", "2 of 6", etc.

### Shipping Address:

Hyatt Regency Hill Country  
ATT: Joy Kirchner/YOUR NAME & COMPANY/Echo April 6-9  
9800 Hyatt Resort Dr.  
San Antonio, TX 78251

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## Exhibit Schedule

**Meeting Coordinator:** Ms. Sheila Fick/Phone: 507-284-0536/Cell: 507-261-8178  
E-mail: fick.sheila@mayo.edu

### The exhibits/breaks will be in the Fredericksburg Foyer as follows:

Sunday, April 5	5:00-7:00 p.m.	<i>Exhibit Set-Up</i>
Monday, April 6	7:00-7:45 a.m.	Continental Breakfast
	10:00-10:20 a.m.	Refreshment Break
	2:30-3:00 p.m.	Refreshment Break
Tuesday, April 7	7:30-8:00 a.m.	Continental Breakfast
	10:00-10:20 a.m.	Refreshment Break
Wednesday, April 8	7:30-8:00 a.m.	Continental Breakfast
	10:10-10:30 a.m.	Refreshment Break
	2:00-2:30 p.m.	Refreshment Break
Thursday, April 9	7:30-8:00 a.m.	Continental Breakfast
	10:00-10:15 a.m.	Refreshment Break <i>(Tear down after this)</i>



# Exhibit Information

**Echo Fiesta**  
**April 6-9, 2020**

Hyatt Regency Hill Country  
9800 Hyatt Resort Dr.  
San Antonio, TX 78251  
Phone: 210-647-1234

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Please list those who will be at the exhibit booth from your company:**

- #1
- #2
- #3
- #4

**Submit To:** **Mayo Clinic**  
**E-mail:** [fick.sheila@mayo.edu](mailto:fick.sheila@mayo.edu)

Please join us next year in San Antonio April 14-17, 2021!

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