

Charlene R. Tri

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May 16, 2019

Dear Potential Exhibitor:

The course directors would like to invite you to exhibit at the **2018 Heart Failure Up North**. *Heart Failure Up North* will be held **June 29-30, 2019** at the **Maddens on Gull Lake** in Brainerd, MN. The program directors are Drs. Brooks Edwards and Daniel Borgeson.

The program will be a great activity for up to date heart failure for providers in the region. Heart failure is a devastating disease that causes debilitating symptoms and excess mortality. It is essential that heart failure is recognized promptly and proven therapies are applied to manage this chronic disease. Cardiologists, primary care providers, physician assistants, and nurse practitioners play a pivotal role in the care of these patients. Using a case-based approach, this course will enhance the attendees' confidence in caring for these challenging patients.

We invite you to participate in our program with an educational display of your products and/or services. The exhibit fee for this conference is **\$2,000**. You will be provided with a 6' draped table and will be appropriately recognized for your participation to our attendees in course materials. Continental breakfasts and refreshment breaks will be available in the exhibit area to encourage participant interaction with industry representatives. The program will follow ACCME industry guidelines.

To participate in this program, please complete/sign the enclosed Exhibitor Agreement by **June 1, 2019**. The funds (made payable to Mayo Clinic, Federal ID # 41-6011702) may be received **no later than June 20, 2019**. Please return your completed/signed letter of agreement and exhibitor registration form.

Mayo Clinic
ATTN: Charlene Tri
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Rochester, MN 55905

We hope you are able to join us for this educational meeting. Please feel free to share program information with individuals interested in education for heart failure. If you have any additional questions regarding this meeting, please feel free to contact me at (507) 284-6732 or via e-mail at ctri@mayo.edu.

With best regards,



Charlene R. Tri
Cardiovascular Education Specialist